



Remit Address:
WAVY
PO Box 403911
Atlanta, GA 30384
Main: (757) 393-1010
Billing: (317) 923-8888

Billing Address:

New Media Firm
Attention: Accounts Payable
1322 G Street Southeast
Washington, DC 20003
USA

INVOICE

DUPLICATE

| | | | |
|-------------------|----------------------------|-----------------|-----------------------|
| Advertiser | POL/Patriot Majority | Invoice # | 208108-1 |
| Product | 9/25-10/8 PATRIOT MAJORITY | Invoice Date | 09/30/12 |
| Estimate Number | 1657 | Invoice Month | September 2012 |
| | | Invoice Period | 08/27/12 - 09/30/12 |
| Station | WAVY | Order # | 208108 |
| Account Executive | Petry Philadelphia | Alt Order # | 06855474 |
| Sales Office | Petry/Philadelphia | Deal # | |
| Sales Region | National | Order Flight | 09/25/12 - 10/08/12 |
| Billing Calendar | Broadcast | IDB # | 9914019 |
| Billing Type | Cash | Advertiser Code | 371 |
| Special Handling | | Product Code | 389 |
| | | Agency Ref | IN12545/IN14067/TO170 |
| | | Advertiser Ref | |

| Line | Channel | Description | Time | Day | Date | Length | Aired Days | Ad-ID | Rate | Reconciliation | Ref # |
|------|---------|---------------------|---------|-----|----------------------|--------|--------------|-------------|------------|----------------|-------|
| 3 | WAVY | WAVY News @ Sunrise | 5a-6a | | to | | | | | | |
| | | | | | 09/24/12 to 09/30/12 | 1x | - T- - - - | | | | |
| | WAVY | | | Tu | 09/25/12 | :30 | 5:44 AM | TV105X12712 | \$700.00 | | 1 |
| 5 | WAVY | WAVY 6AM News | 6a-7a | | to | | | | | | |
| | | | | | 09/24/12 to 09/30/12 | 1x | - - W- - - - | | | | |
| | WAVY | | | W | 09/26/12 | :30 | 6:14 AM | TV105X12712 | \$2,000.00 | | 1 |
| 6 | WAVY | WAVY 6AM News | 6a-7a | | to | | | | | | |
| | | | | | 09/24/12 to 09/30/12 | 1x | - - - - F- - | | | | |
| | WAVY | | | F | 09/28/12 | :30 | 6:57 AM | TV105X12712 | \$2,000.00 | | 1 |
| 9 | WAVY | Today Show M-F | 7a-9a | | to | | | | | | |
| | | | | | 09/24/12 to 09/30/12 | 1x | - T- - - - - | | | | |
| | WAVY | | | Tu | 09/25/12 | :30 | 7:26 AM | TV105X12712 | \$2,000.00 | | 1 |
| 10 | WAVY | Today Show 2 | 9a-10a | | to | | | | | | |
| | | | | | 09/24/12 to 09/30/12 | 1x | - T- - - - - | | | | |
| | WAVY | | | Tu | 09/25/12 | :30 | 9:51 AM | TV105X12712 | \$500.00 | | 1 |
| 11 | WAVY | Today Show 2 | 9a-10a | | to | | | | | | |
| | | | | | 09/24/12 to 09/30/12 | 1x | - - - - F- - | | | | |
| | WAVY | | | F | 09/28/12 | :30 | 9:26 AM | TV105X12712 | \$500.00 | | 1 |
| 14 | WAVY | Today Show 3 | 10a-11a | | to | | | | | | |
| | | | | | 09/24/12 to 09/30/12 | 1x | - - W- - - - | | | | |
| | WAVY | | | W | 09/26/12 | :30 | 10:27 AM | TV105X12712 | \$400.00 | | 1 |
| 18 | WAVY | Hampton Roads Show | 11a-12p | | to | | | | | | |
| | | | | | 09/24/12 to 09/30/12 | 1x | - T- - - - - | | | | |
| | WAVY | | | Tu | 09/25/12 | :30 | 11:58 AM | TV105X12712 | \$200.00 | | 1 |
| 19 | WAVY | Hampton Roads Show | 11a-12p | | to | | | | | | |
| | | | | | 09/24/12 to 09/30/12 | 1x | - - - T- - - | | | | |
| | WAVY | | | Th | 09/27/12 | :30 | 11:35 AM | TV105X12712 | \$200.00 | | 1 |
| 22 | WAVY | News 10 @ Noon | 12p-1p | | to | | | | | | |

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INVOICE

DUPLICATE

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| Advertiser | POL/Patriot Majority | Invoice # | 208108-1 |
| Product | 9/25-10/8 PATRIOT MAJORITY | Invoice Date | 09/30/12 |
| Estimate Number | 1657 | Invoice Month | September 2012 |
| | | Invoice Period | 08/27/12 - 09/30/12 |
| Station | WAVY | Order # | 208108 |
| Account Executive | Petry Philadelphia | Alt Order # | 06855474 |
| Sales Office | Petry/Philadelphia | Deal # | |
| Sales Region | National | Order Flight | 09/25/12 - 10/08/12 |
| Billing Calendar | Broadcast | IDB # | 9914019 |
| Billing Type | Cash | Advertiser Code | 371 |
| Special Handling | | Product Code | 389 |
| | | Agency Ref | IN12545/IN14067/TO170 |
| | | Advertiser Ref | |

| Line | Channel | Description | Time | Day | Date | Length | Aired Days | Ad-ID | Rate | Reconciliation | Ref # |
|------|---------|---------------------------|-------------|-----|----------------------|--------|------------|-------------|------------|----------------|-------|
| 22 | WAVY | News 10 @ Noon | 12p-1p | | to | | | | | | |
| | | | | | 09/24/12 to 09/30/12 | 1x | --- T--- | | | | |
| | WAVY | | | Th | 09/27/12 | :30 | 12:52 PM | TV105X12712 | \$200.00 | | 1 |
| 23 | WAVY | Days of Our Lives | 1p-2p | | to | | | | | | |
| | | | | | 09/24/12 to 09/30/12 | 1x | - T----- | | | | |
| | WAVY | | | Tu | 09/25/12 | :30 | 1:59 PM | TV105X12712 | \$350.00 | | 1 |
| 24 | WAVY | Days of Our Lives | 1p-2p | | to | | | | | | |
| | | | | | 09/24/12 to 09/30/12 | 1x | ---- F-- | | | | |
| | WAVY | | | F | 09/28/12 | :30 | 1:26 PM | TV105X12712 | \$350.00 | | 1 |
| 25 | WAVY | The Doctors | 2-3p | | to | | | | | | |
| | | | | | 09/24/12 to 09/30/12 | 1x | -- W---- | | | | |
| | WAVY | | | W | 09/26/12 | :30 | 2:30 PM | TV105X12712 | \$200.00 | | 1 |
| 28 | WAVY | M-F 4-5p | 4p-5p | | to | | | | | | |
| | | | | | 09/24/12 to 09/30/12 | 1x | ---- F-- | | | | |
| | WAVY | | | F | 09/28/12 | :30 | 4:49 PM | TV105X12712 | \$450.00 | | 1 |
| 33 | WAVY | News 10 @6p | 6p-630p | | to | | | | | | |
| | | | | | 09/24/12 to 09/30/12 | 1x | -- W---- | | | | |
| | WAVY | | | W | 09/26/12 | :30 | 6:22 PM | TV105X12712 | \$2,000.00 | | 1 |
| 34 | WAVY | M-F News 10 @11 | 11p-1130p | | to | | | | | | |
| | | | | | 09/24/12 to 09/30/12 | 1x | - T----- | | | | |
| | WAVY | | | Tu | 09/25/12 | :30 | 11:22 PM | TV105X12712 | \$1,200.00 | | 1 |
| 35 | WAVY | M-F News 10 @11 | 11p-1130p | | to | | | | | | |
| | | | | | 09/24/12 to 09/30/12 | 1x | ---- F-- | | | | |
| | WAVY | | | F | 09/28/12 | :30 | 11:24 PM | TV105X12712 | \$1,200.00 | | 1 |
| 39 | WAVY | Tonight Show w/Leno | 1134p-1237a | | to | | | | | | |
| | | | | | 09/24/12 to 09/30/12 | 1x | -- W---- | | | | |
| | WAVY | | | W | 09/26/12 | :30 | 11:59 PM | TV105X12712 | \$500.00 | | 1 |
| 40 | WAVY | Late Night w/Jimmy Fallon | 1237a-136a | | to | | | | | | |

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| | | Agency Ref | IN12545/IN14067/TO1701 |
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| 40 | WAVY | Late Night w/Jimmy Fallon | 1237a-136a | | to | | | | | | |
| | | | | | 09/24/12 to 09/30/12 | 1x | ----F-- | | | | |
| | WAVY | | | F | 09/28/12 | :30 | 1:24 AM | TV105X12712 | \$150.00 | | 1 |
| 42 | WAVY | WAVY News 10 Sa 6a | 6a-7a | | to | | | | | | |
| | | | | | 09/24/12 to 09/30/12 | 1x | -----S- | | | | |
| | WAVY | | | Sa | 09/29/12 | :30 | 6:43 AM | TV105X12712 | \$500.00 | | 1 |
| 44 | WAVY | WAVY News 10 Sa 7a | 7a-8a | | to | | | | | | |
| | | | | | 09/24/12 to 09/30/12 | 1x | -----S- | | | | |
| | WAVY | | | Sa | 09/29/12 | :30 | 7:38 AM | TV105X12712 | \$800.00 | | 1 |
| 47 | WAVY | Sa 7-8p | 7p-8p | | to | | | | | | |
| | | | | | 09/24/12 to 09/30/12 | 1x | -----S- | | | | |
| | WAVY | | | Sa | 09/29/12 | :30 | 7:49 PM | TV105X12712 | \$300.00 | | 1 |
| 48 | WAVY | Sa 7-8p | 7p-8p | | to | | | | | | |
| | | | | | 10/01/12 to 10/07/12 | 1x | -----S- | | | | |
| | WAVY | PGA | PGA | Su | 09/30/12 | :30 | 1:35 PM | TV105X12712 | \$300.00 | MG for 48.1 10/06 | 2 |
| 49 | WAVY | WAVY News 10 Sunday 6a | 6a-7a | | to | | | | | | |
| | | | | | 09/24/12 to 09/30/12 | 1x | -----S | | | | |
| | WAVY | | | Su | 09/30/12 | :30 | 6:09 AM | TV105X12712 | \$500.00 | | 1 |
| 51 | WAVY | WAVY News 10 Sunday 7a | 7a-8a | | to | | | | | | |
| | | | | | 09/24/12 to 09/30/12 | 1x | -----S | | | | |
| | WAVY | | | Su | 09/30/12 | :30 | 7:40 AM | TV105X12712 | \$800.00 | | 1 |
| 52 | WAVY | WAVY News 10 Sun 6p | 6p-7p | | to | | | | | | |
| | | | | | 09/24/12 to 09/30/12 | 1x | -----S | | | | |
| | WAVY | | | Su | 09/30/12 | :30 | 6:42 PM | TV105X12712 | \$500.00 | | 1 |
| 55 | WAVY | Su 12-1a | 12a-1a | | to | | | | | | |
| | | | | | 09/24/12 to 09/30/12 | 1x | -----S | | | | |
| | WAVY | | | Su | 09/30/12 | :30 | 1:00 AM | TV105X12712 | \$150.00 | | 1 |
| 56 | WAVY | PGA | PGA | | to | | | | | | |

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|------|---------|-------------|------|-----|----------------------|--------|------------|-------------|----------|----------------|-------|
| 56 | WAVY | PGA | PGA | | to | | | | | | |
| | | | | | 09/24/12 to 09/30/12 | 1x | -----S- | | | | |
| | WAVY | | | Sa | 09/29/12 | :30 | 5:48 PM | TV105X12712 | \$500.00 | | 1 |

Aired Spots **28**

Gross Total **\$19,450.00**
Agency Commission **\$2,917.50**
Net Amount Due **\$16,532.50** Payment Terms 30 Days

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